

**California Tree Fruit Agreement
EXECUTIVE COMMITTEE
MEETING NOTICE AND AGENDA
September 27, 2006, 12:00 p.m.
CTFA Office
975 I Street, Reedley, California 93654**

Public Access Site: Ms. Kathy Diaz-Cretu, Economist, CDFA Marketing Branch
will participate from 560 J Street, Sacramento, CA 95814, calling from (916) 341-6005

Agenda

- 1. Roll Call, Melvin Enns, Chairman**
 - a. Recognition of a Quorum
- 2. Approval of Meeting Minutes – August 16, 2006**
- 3. CTFA Activity Report**
 - a. Crop Report
 - b. Industry Relations
 - c. Industry Issues
 - d. Public Relations/Communications
 - e. Market Development Programs
 - i. Domestic
 - ii. International
 - f. Research and Regulatory
 - g. Government
 - h. Legal Update
 - i. Other Issues
- 4. Financial Report**
- 5. Federal Marketing Orders – Interest and Penalties**
- 6. Kiwifruit Marketing Order Discussion**
- 7. CA WELL MAT® Licensing Agreement**
- 8. Buy California Board Membership**
- 9. Subcommittee Appointments**
- 10. New Business**
- 11. Closed Session (*as required*)**

Closed session pursuant to California Government Code 11126(e) to confer with or receive advice from legal counsel regarding pending litigation.

Closed session pursuant to California Government Code 11126(a) regarding the appointment, employment, evaluation of performance, or dismissal of an employee.

- 12. Return to Open Session**
 - a. Announcement in Open Session Regarding Action Taken in Closed Session
- 13. Meeting Adjourned**

The meeting location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request. If accommodation is required, please contact Corina Tamez at 559-638-8260. If you have any questions regarding this meeting please contact the California Tree Fruit Agreement (CTFA) at 559-638-8260 or 975 I Street, Reedley, California 93654.

This agenda is also available on the Internet at www.caltreefruit.com